

Pamela Findling

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WORK EXPERIENCE

Contract Writer and Editor

2010-Present

Aquent (placement agency)

- Regularly placed at FortisBC (formerly Terasen Gas) to do employee relations and marketing writing and editing.
- Exhibit ability to join an organization and quickly learn what I need to do the job effectively.

Writer, Editor and Communications Consultant

2007-Present

Independent work for various clients

- Developed, marketed and presented a workshop on using Twitter for networking.
- Write articles and web content for publications including [alive](#), [Blush](#), [up!](#), [TodaysParent.ca](#), [Sweetspot.ca](#) and [openfile.ca](#).
- Editor for [VancouverMom.ca](#) where I managed an editorial calendar and a team of writers to produced daily content.
- Specialize in creating clear and effective messages.
- Writing and editing clients include the University of British Columbia, Science World, and TodaysParent.ca.
- Effectively manage multiple clients and projects and demonstrate superior organization and time management skills while running my own business.

Communications Coordinator

2008-2010

Science World, Vancouver, BC

- Wrote and edited text for website, brochures, newsletters, signs, field trip guides, ads, and advertorials to produce creative copy that inspired interest in Science World.
- Wrote media releases and performed media relations functions. Efforts resulted in increased exposure, including record-breaking attendance during opening of exhibition.
- Engaged online visitors online, creating a community of Facebook fans and Twitter followers. Wrote social media policy.
- Supervised and mentored co-op student.
- Ensured a consistent voice was presented, solidifying the Science World brand.

WORK EXPERIENCE***Writer and Designer***

2007

Burns Bog Conservation Society, Burnaby, BC

Network Support Analyst

2003-2006

University of British Columbia, Vancouver, BC

Computer Support Analyst

2000-2003

Process Solutions Canada Ltd., Edmonton, AB

EDUCATION***Project Management Fundamentals Certificate***

February 2009

Langara College, Vancouver, BC

Certificate obtained.

Print Futures: Professional Writing Diploma

September 2006-April 2008

Douglas College, New Westminster, BC

Honours diploma obtained.

Continuing Education

September 2005- December 2006

University of British Columbia, Vancouver, BC

Completed courses in *Project Management* and *Teaching Adults*.***Computer Systems Technology***

January 1997- December 1999

Northern Alberta Institute of Technology, Edmonton, AB

Honours co-op diploma obtained.

**VOLUNTEER ACTIVITIES
AND AWARDS**

- Speaker at Editors' Association of Canada's 2011 National Conference
- Chair of Marketing Committee for Urban Academy
- Recipient of TELUS Innovator Award in 2009 for my work at Science World
- Volunteer proofreader and writer for Emergency Social Services Association (ESSA)

**OTHER
INTERESTS**

I enjoy wall climbing, yoga, camping, biking, and hiking.